

BiliL

**Bangladesh Honda Private Limited** 

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## Press Release

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## Honda Announce Driving License Fee Campaign for CB Hornet, CB Shine SP, Livo & Dream Neo

Bangladesh Honda Private Limited (BHL) is pleased to announce "Driving License Fee Free" on CB Hornet 160R, CB Shine SP, Livo & Dream Neo from November 24, 2019 for a limited time. Customer can avail Driving License worth of 3,060 Tk on every purchase of any of these 4 models.



Honda CB Hornet 160R, the most rocking model in the naked street sports bike segment, has clocked more than 22,000 customer's hearts in a very swift time since February 2018. The new CB Hornet 160R with CBS being well received and making customers feel more secure even in wet monsoon condition.

CB Shine SP is an advanced 125cc segment motorcycle launched on 7<sup>th</sup> July 2019 in Bangladesh. It has 5 gears, digital analogue meter with service due indicator, attractive graphics, youthful new design with tank shroud and 5 split alloy wheel.

Honda Livo is the most stylish and advanced 110cc motorcycle in Bangladesh featured with a sporty graphic design, energetic fuel tank, dynamic tank shrouds, body color mirrors, a curved fuel tank, black alloy wheels give Honda Livo a sportier demeanor. The trendy digital analogue meter design with service due indicator not only looks trendy but also convenient for its user.

Dream Neo has appealing graphics, chrome plated muffler, long seat, HET BS-IV engine, 3D emblem, black alloy wheels, tubeless tyres and 5 step adjustable suspension makes it comfortable and convenient.

To avail this Driving License Fee Free offer, new bike customers (purchaser) shall contact their nearest Honda Exclusive Authorized Dealer for detailed information & buy any 1 of the mentioned 4 models. Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time.

Faithfully Yours

Hippinko Katsuki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)